



SpaceDraft®

Case Study for the Hospitality Industry With Zambrero Subiaco

Scan this QR Code to see how the daily tasks of a Zambrero crew member could be shared digitally with SpaceDraft.






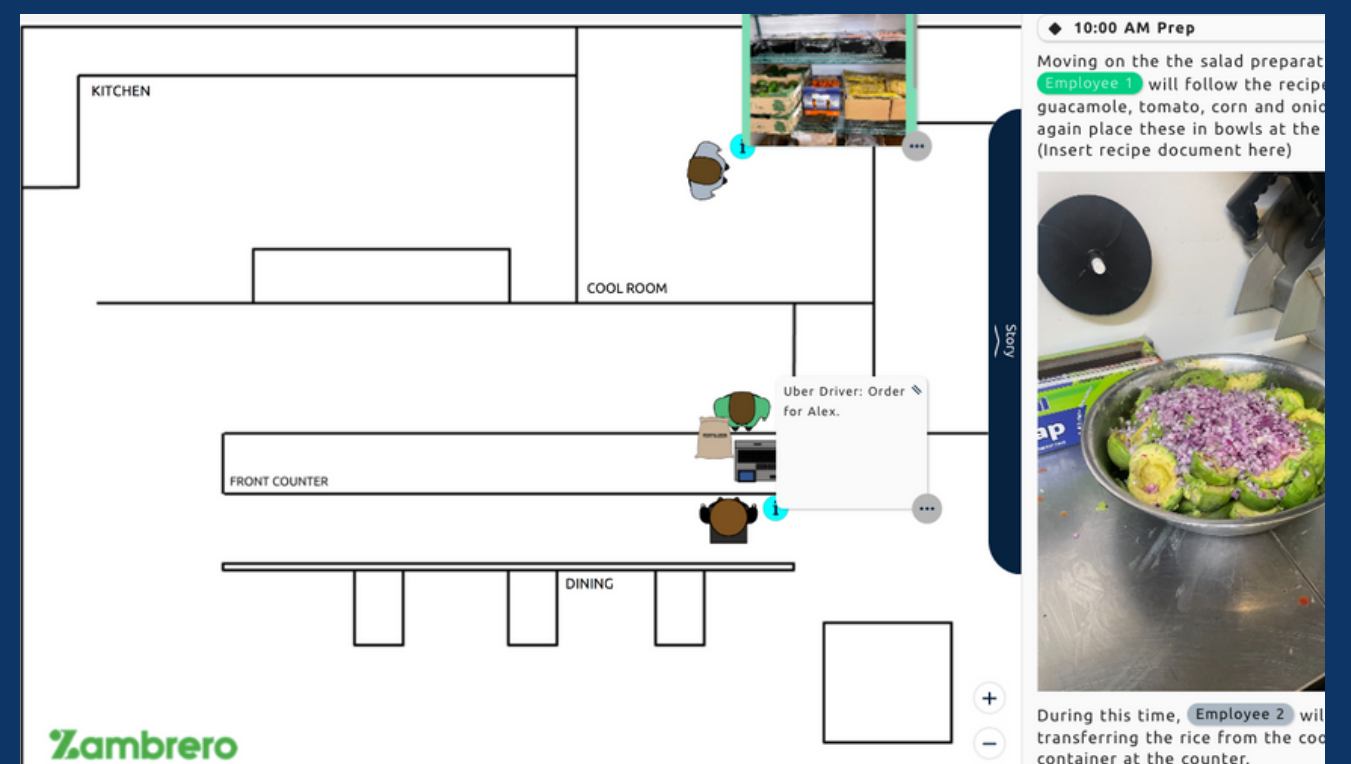
Overview

Consistency and efficiency are important in everyday tasks due to the fast-paced nature of the hospitality industry.

For Zambrero, SpaceDraft can be used as a collaborative space between stores to define and explain tasks to both new and existing employees. It can also be used as a site-specific tool to cater franchise-wide procedures to each store's unique needs.

With SpaceDraft, Zambrero employees will:

-  Have digital access to a visual simulation of workflows, recipes and procedures.
-  Have a clear and organised representation of the daily tasks required of them.
-  Have confidence in the productivity and responsibilities of their colleagues.







SpaceDraft has made it easy to create a detailed simulation of Zambrero Subiaco's floor plan. The process is elevated through the use of pins, comments, time codes and movement on SpaceDraft.

Existing Challenges

Despite the initial online tasks which need to be completed as a new employee, recipes and procedures are located on physical documents around the store.

Without the use of a universal platform for all stores to access information, there is a higher probability for mistakes to be made and unsatisfied consumers.

-  Hesitation from employees when delegating tasks between themselves.
-  Recipe or quality inconsistency between various stores.
-  Fast paced environment does not allow for inefficient delivery of instructions.
-  Bulky and inefficient presentation of procedures e.g. booklets and word of mouth.



With the incorporation of SpaceDraft, Zambreros can increase productivity and strengthen employee relations.

Solutions



SpaceDraft gives individual store managers the ability to create high-quality, site-specific digital procedures from their floor plans.



Times codes, pins and comments enable employees to view the sequence of tasks required of them and can access this from the convenience of any smart device.



The ability of each store to create its own floor plan on SpaceDraft whilst incorporating the basic training structure creates a unified industry.

Results



SpaceDraft has been used to demonstrate the tasks of each employee during the day in a simple and effective way.



For Zambbrero, the use of SpaceDraft would empower individual store managers to craft operational procedures that fulfil their store's specific and unique needs.



Adopting SpaceDraft will increase the visibility of procedures across teams and eliminate uncertainty for both managers and employees.

Future Plan



With the incorporation of SpaceDraft into Zambbrero's training and everyday tasks, employees will be able to more confidently and efficiently adjust to new or amended procedures.



The collaborative nature of SpaceDraft strengthens the relationship between employees through the common understanding of what is required from them.



Zambbrero has the opportunity to be a leader in the creative visualisation of hospitality procedures and could set the standard for the rest of the industry.



The hospitality industry needs an interactive program such as SpaceDraft to allow employees to thrive.



www.spacedraft.com

For more information on SpaceDraft please email jump@spacedraft.com We look forward to hearing from you!



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